



## ELECTRIC VEHICLE (EV) CHARGING STATIONS

### NEW YORK STATE ANNOUNCES NEW INCENTIVE PROGRAMS FOR INSTALLING ELECTRIC VEHICLE CHARGING STATIONS

Up to 100% funding for both hardware and infrastructure

**BY 2030, 55% OF ALL NEW CAR SALES AND 33% OF THE GLOBAL FLEET WILL BE ELECTRIC VEHICLES.**

#### Level II Hardware (NYSERDA Charge Ready)

\$4k per port for Level II chargers.

#### Level III Hardware (Per Plug Incentive Program)

Annual incentive per DC Fast Charger paid out until 2025

#### Electrical Infrastructure (ConEdison Make Ready Program)

- \$720M in funding
- Up to 50% paid for privately-accessible stations
- Up to 90% paid for publicly-accessible stations
- 100% paid for Multifamily sites in Disadvantaged Community (DAC) areas
- 100% paid for DC Fast Chargers in DAC areas

# INCENTIVES AVAILABLE

East End Group will identify grants, incentives and tax credits to cover up to 100% of construction costs, and will connect the stations to our data visualization and management software for compliance with the incentive programs.

East End Group is an approved contractor that can both secure these incentives and install all needed infrastructure, software, and hardware for your EV charging station.

## As part of this turnkey installation project, our team will:

- Analyze and Survey your site.
- Arrange financing, permitting and installation.
- Plan for electrical load changes.
- **Create, submit, and manage the applications to ConEdison's EV Make Ready Program and NYSERDA's Charge Ready NY Program to secure approval and funding.**
- Provide 24/7/365 Emergency Service.
- Develop Maintenance Programs.
- Support all EV customer billing systems.



### Hardware

- Charging stations
- Electric service upgrades



### Installation

- Cabling & conduit
- Permits
- Signage



### Incentives

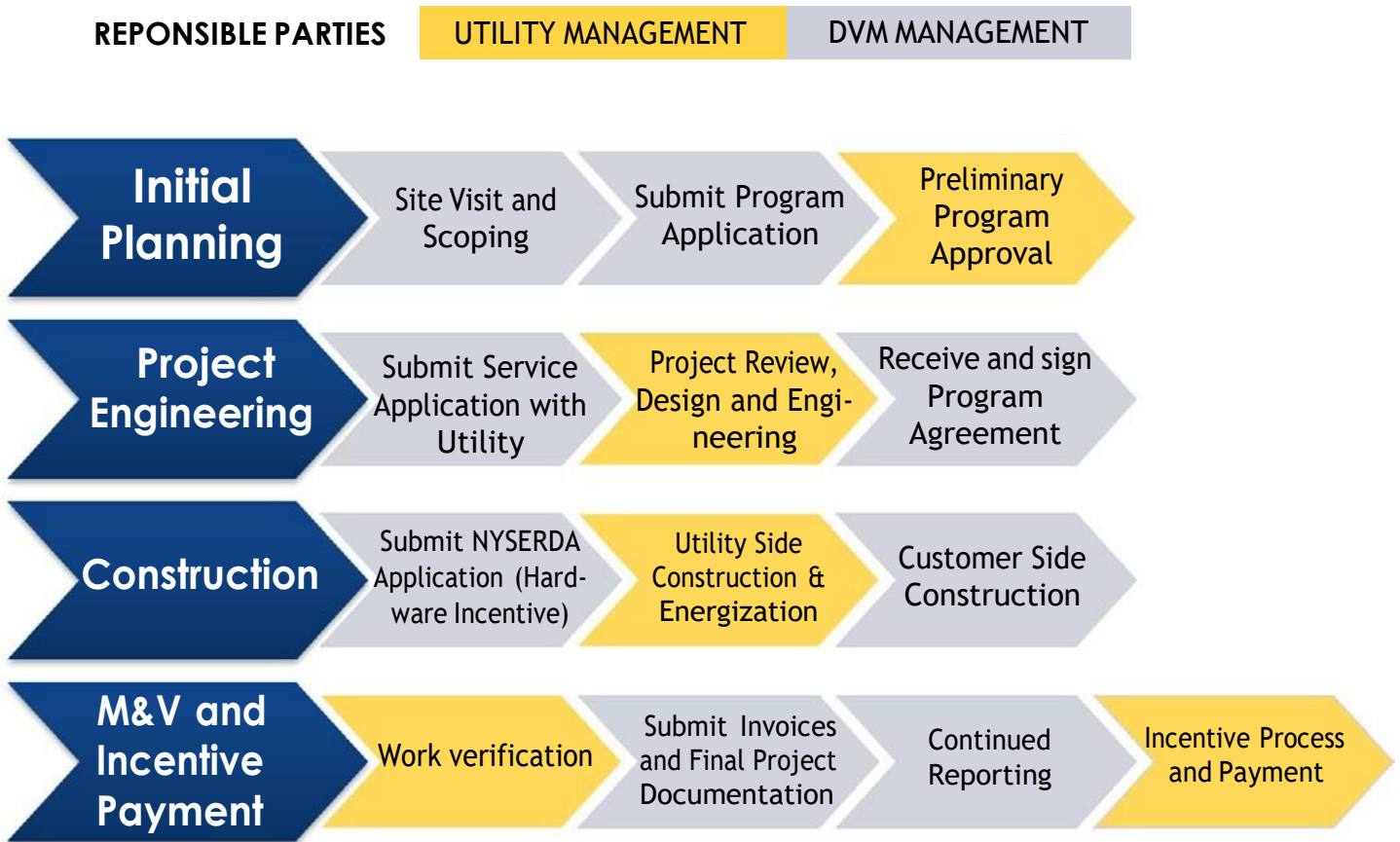
- Incentive Paperwork
- Reporting
- Secure Payments



### Maintenance

- Preventative
- Repairs
- Upgrades

# EV CHARGING INCENTIVE APPLICATION PROCESS



Funding for these programs is expected to go quickly so we strongly encourage all interested facilities to participate as soon as possible. For more details about these new incentives or EV charging station installations, contact us at [info@eastendgroup.net](mailto:info@eastendgroup.net) or **631-849-6464**.



1. Contact East End Group today to Setup a Site Audit.
2. Develop ROI Analysis & Payback including incentives.
3. Develop Action List with East End Group.

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